

# Good vibrations – A century of JOEST

Categories: JOEST

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**Machine manufacturer from Duelfmen, Germany celebrates 100th anniversary with big ceremony in the Messe und Congress Centrum Halle Muensterland. JOEST was founded in 1919. An anniversary that JOEST celebrated with a big gala for all employees.**

## **From a repair shop to a global player**

Giant Screens, Vibrating Troughs, multi-story Spiral Elevators: When conveying, screening, and sifting of bulk materials is needed, JOEST from Duelfmen is called for as a specialist from all over the world. A success, that was not yet foreseeable when the company was founded 100 years ago. JOEST started out as a simple repair shop for explosion resistant electric motors, such as those used in the mining industry. Alongside the coal production in the Ruhrgebiet, the family business also constantly evolved. In the 50s, JOEST delivered the first machines that used vibratory motors. A milestone that turned out to be significant for the company's future. This way, the company from Duelfmen made themselves independent from Mining and opened themselves up to numerous other industries.

## **More than 750 employees on 5 continents**

Not just coal from the Ruhrgebiet – more and more raw materials around the world were processed with JOEST machines from Duelfmen. Foundries, steel mills, smelters, quarries and gold mines, but also pharmaceutical companies, the food and the recycling industry rely on the machines and system solutions from Duelfmen. To make this possible, more than 380 employees work at the headquarters in Westphalia, Germany alone. Worldwide, there are an additional 400 employees at 9 subsidiaries that ensure close connection with customers around the globe.

However, the success story of this company doesn't lack crises either. By the end of the 90s, JOEST faces rough terrain. A new Managing Partner, Dr. Hans Moormann takes over the wheel. By consistently following a strategy of restructuring and globalizing, JOEST manages to get back on track. Today, on its 100. birthday, JOEST experiences a change in the top management once again: As of July, Dr. Marcus Wirtz becomes a Managing Partner alongside Dr. Hans Moormann.

## **Big celebration at the Messe and Congress Centrum Halle Muensterland**

For its anniversary celebration on July 6, JOEST presented an entertaining gala show featuring prominent acts. The evening was accompanied by the ZDF (German TV-channel) host Barbara Hahlweg. Some 600 guests – employees with their partners from Germany and all over the world – enjoyed an evening full of talk, theatre, acrobatics, comedy and spectacular performances of 100 years JOEST history. The sand artist Irina Titova portrayed the company's chronicle in sand pictures. Her act took the guests on a time travel through JOEST's history. The trapeze artist and aerialist Mareike Koch exited the audience with breath taking stunts filled with poesy and dynamic. One of the highlights was Lisa Feller. In combination with the Improtheatre "Placebo" the well-known comedian created a lot of laughter with her spontaneous and quick-witted jokes. Musical entertainment was provided by the band Miss Kavila.



Tags: JOEST,100 Years,Gala Show