

Your Material.
Our Vibration Technology.
Together.
The Best Solution.
Worldwide.

SUSTAINABILITY GUIDELINES

of the Mechanical Engineering Industry

PREAMBLE

Our comprehension of trendsetting sustainability is based on the principles of economic success, fairness, respect & responsibility and includes the dimensions of society, ecology & economy. We comprehend sustainable action in terms of the definition of the Brundtland-report¹ and the definitions of the German “Rat für Nachhaltige Entwicklung²“.

STRATEGICAL

1. Sustainability is a crucial part of our company strategy.
2. We create solid business schemes with sustainable values and secure entrepreneurial success.
3. Our technologies and solutions promote worldwide sustainable developments.

OPERATIVE

4. Sustainable thinking and action are represented in our processes and products.
5. We act with consideration of resources and stand up for climate protection.
6. Our staff is our most valuable asset. We promote engagement and participation.
7. We stand up for keeping the human rights.

CULTURAL

8. Our company is a habitat.
9. We take responsibility in our region.
10. We do, what we promise!

COMMUNICATIVE

11. We actively cultivate the network with all participants.
12. We transparently communicate our sustainable action.

¹ „Sustainable development meets the needs of the present without compromising the ability of future generations to meet their own needs.“ (Brundtland-report, 1987)

² „Sustainable development means to consider ecological aspects equal to social and economic aspects. Therefore, sustainable economy means: For our children and grandchildren, we must leave behind us a sound ecological and economic structure.“ (Rat für Nachhaltige Entwicklung, 2001)